

PROFILE

Sector: Entertainment and Technology (Entertainment Tech / SocialTech / EventTech).

Type of service: Mobile application for event management, consumption in nightclubs and social connection between attendees.

Founding date: 10/01/2025

Technologies: Hybrid mobile application (Flutter / React Native) - Backend in Node.js / Firebase / .NET - Database in Firebase / PostgreSQL - APIs for payments, geolocation, QR and messaging - Integration with social networks and music platforms (Spotify).

TEAMWORK

- Diego Ariel Grinóvero CEO and founder of the project.
- Ailen Arce Responsible for sales, marketing and communication.
- Anahí Grinóvero In charge of user support and functional testing.
- Lilén Frisón, Tomás Geist, Sofía Luquez and Exequiel Montero: Software developers and programmers.

CONTACT

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We are FiestaGO!: we connect people, technology and experiences to transform the night into an agile, fun and limitless experience.

COMPANY

FiestaGO! is a technology company that offers an app to improve the experience in nightclubs and events, facilitating the purchase of tickets and drinks, social interaction and loyalty. It also provides digital tools for organizers and nightclubs.

TARGET MARKET

- B2C market: 18-35 year olds who enjoy nightlife and are looking for digital experiences.
- B2B market: nightclubs, bars and organizers who want to modernize their operation and build customer loyalty with technology.

PROBLEM AND SOLUTION

Nightclubs and events face long lines, disorganization and poor connection between attendees. FiestaGO! solves it by digitizing tickets, drinks and social interaction in a single app, improving the experience for everyone.

SERVICES

The app allows advance purchase of tickets and drinks, avoiding lines, and offers social profiles to interact before, during and after the event. All in a safe, agile and fun environment.

DIFFERENTIAL

FiestaGO! is not just a ticketing app or a social network: it is a comprehensive platform that unites consumption, management and social connection in a single experience, adapted to the digital habits of the new generations and the operational needs of nightlife venues.